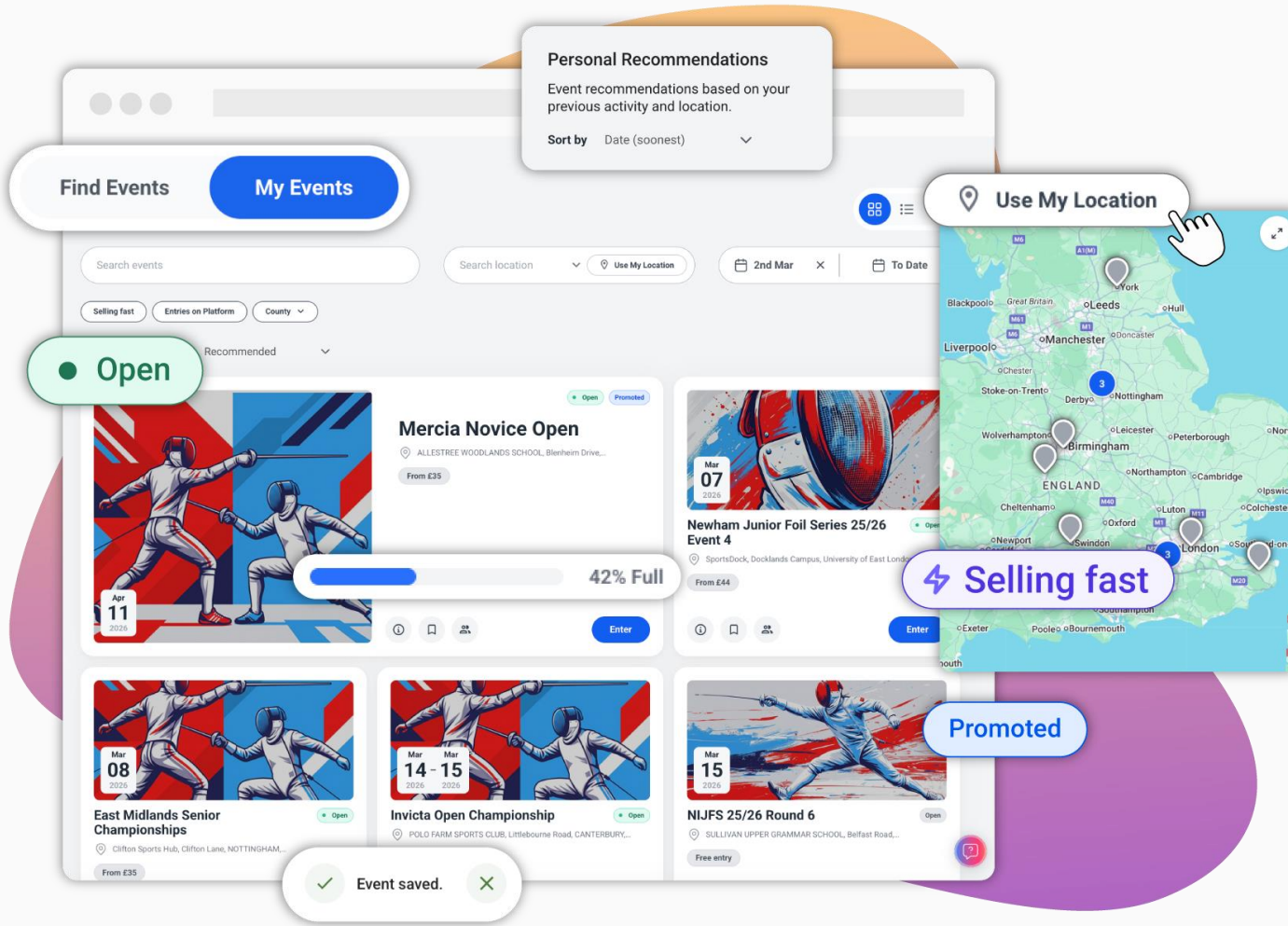


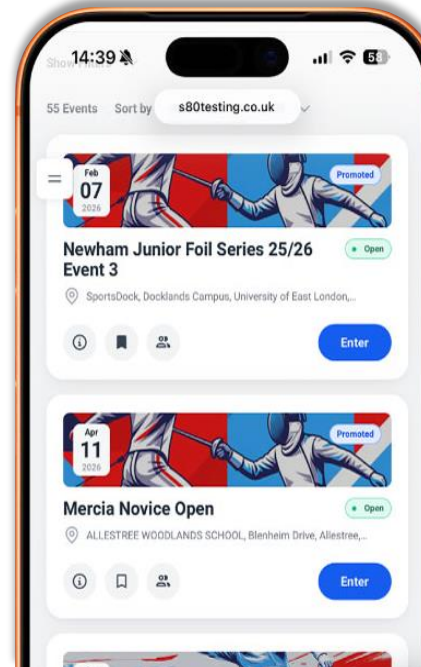
Event Locator Overview



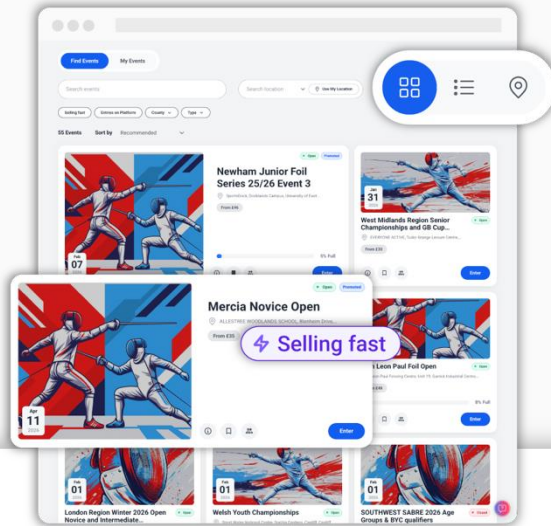
A Major Upgrade to the Event Locator

Designed to:

- 📈 Improve event discoverability
- 📈 Increase entry conversions
- 📈 Drive greater participation
- 📈 Support revenue growth for NGB partners
- 📈 Delivering a more intuitive, personalised member experience.

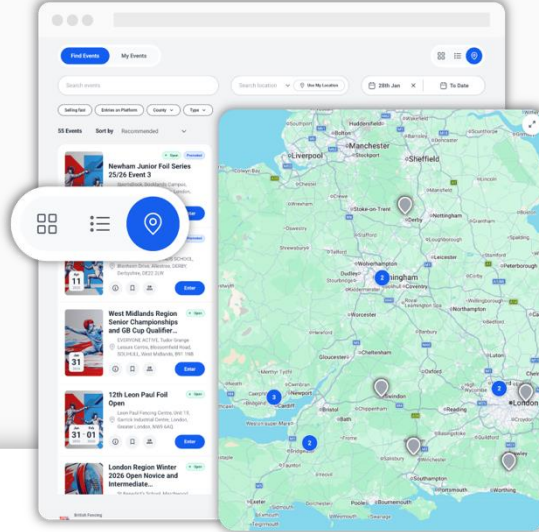


Triple-View Interface



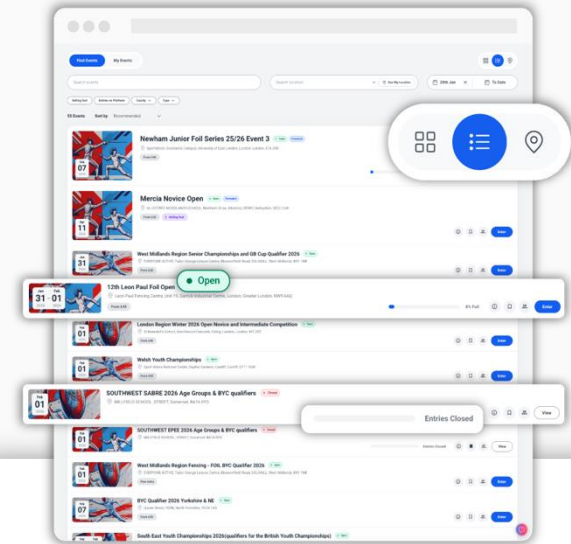
Grid View

Events displayed as a visually rich card, including custom images, clear status labels, key details, and a new “percentage full” indicator, helping users instantly gauge demand and driving quicker registrations.



Map View

Delivers a fully interactive experience, allowing members to zoom, scroll, and explore events by location. Event markers reveal key details, with a list that highlights locations on the map in real time for easy discovery.



List View

Get a clean, simple overview of upcoming events, presenting key information in an easily scannable format while retaining all the powerful new features available in the Locators.

Filtering Chips

Selling fast

Highlights events that are quickly filling up, helping members spot high-demand opportunities before they reach capacity. Drives urgency, increases entries for popular events, and supports better decision-making by making limited-availability events clearer and more visible.

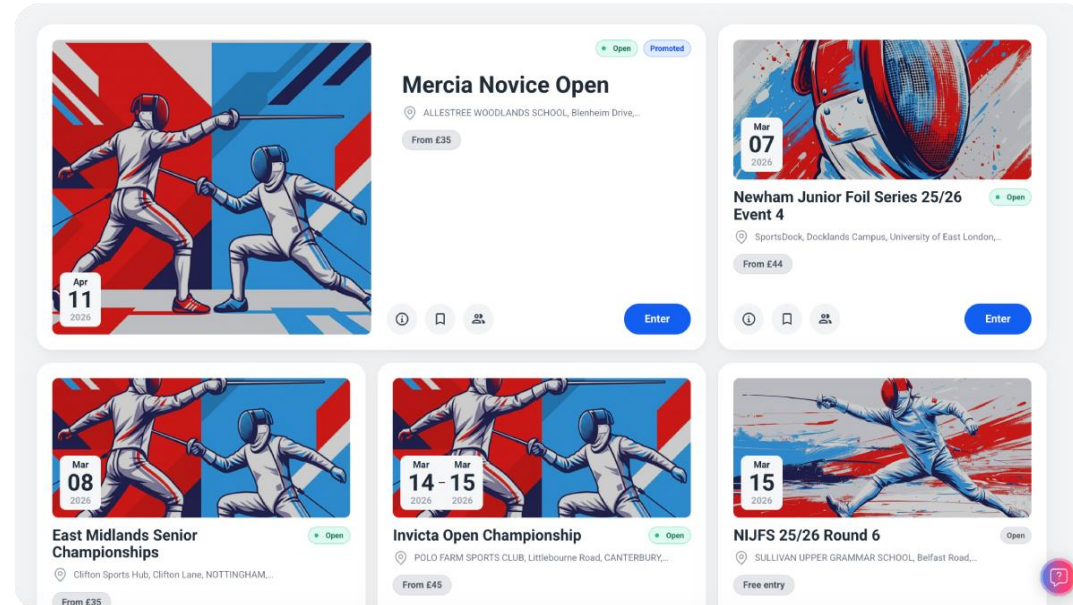
Entries on Platform

Simplifies the user journey by showing only events that can be entered directly through the Platform. Improves conversion rates by helping members quickly find events they can register for immediately. Drives increased revenue growth by ensuring more members complete their registrations and reducing drop-off points.

Promoted Events

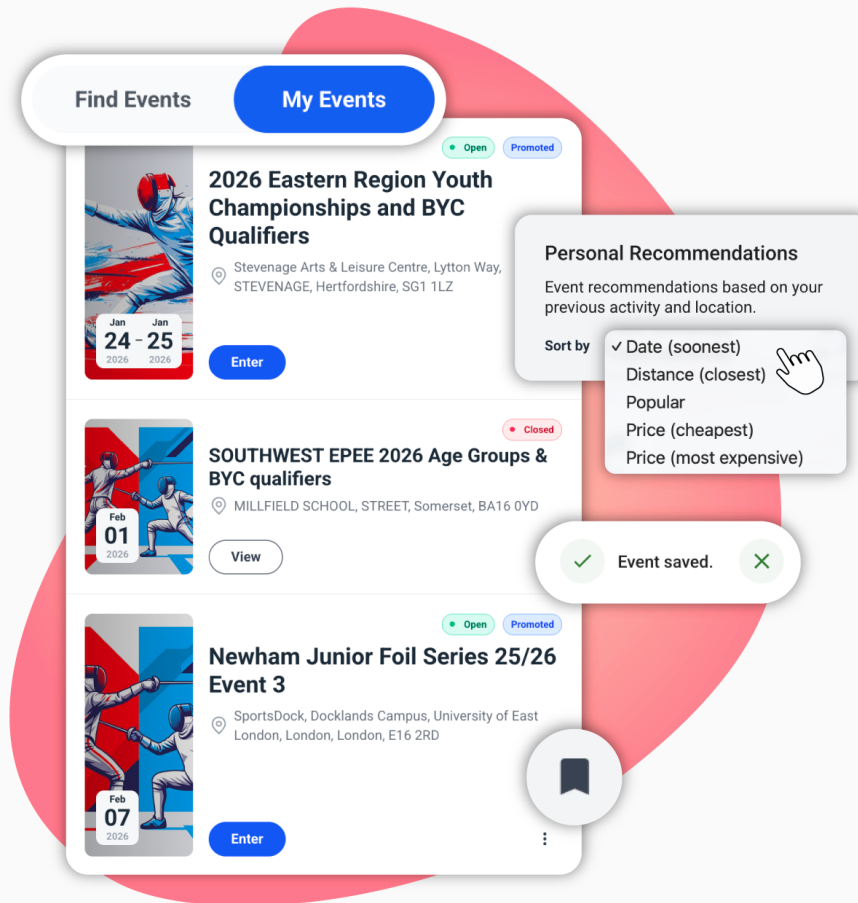
Individual events can now be optionally promoted, allowing them to appear:

- 📌 Larger on the Events Locator
- 📌 Highlighted at the top of the list
- 📌 More visually prominent
- 📌 This premium positioning helps organisers spotlight key competitions



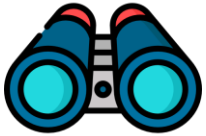
My Events

A new **Personal Recommendations** area now surfaces events tailored to each member's past activity and location, helping them discover opportunities they might have missed.



The new **My Events** section lets members bookmark any event with one click, saving everything to a central hub where they can return later to complete their entry - boosting long-term engagement and conversions.

Summary of Benefits



Triple View Interface

Boosts discoverability and increases conversion by offering multiple exploration styles.



Promoted Events

Gives event hosts premium positioning to drive entries to key events.



Recommended Events

Increases participation through personalised, relevant suggestions.

Selling Fast Icon

Drives urgency and helps fill events quicker.



Bookmarking

Member can bookmark any event with one click into a central hub, making it easy to return later and boosting engagement.

